

Appendix A – Media Coverage

Subject	Outlet	Date	Coverage
September 2016			
Transformation - website launch	Oxford Mail	01/09/2016	New website launched ahead of sweeping healthcare changes in Oxfordshire
Transformation - The Big Conversation	Henley Standard	02/09/2016	Meeting on NHS future
Transformation - website launch	Oxford Mail	03/09/2016	Website to explain health care plans
Oxfordshire's public services under pressure - public health annual report by Dr Jonathan McWilliam	Oxford Mail	07/09/2016	Mixture of health concerns in county brings call for reforms Fears: Health chief warns that services will bear brunt of failure to implement change
Our View - Oxfordshire's public services under pressure - public health annual report by Dr Jonathan McWilliam	Oxford Mail	07/09/2016	Take note of plan to improve healthcare (Our View)
Oxfordshire's public services under pressure - public health annual report by Dr Jonathan McWilliam	Bicester Advertiser	08/09/2016	Services under pressure County's director of public health says urgent reforms needed to ease the strain
Transformation - The Big Conversation	Henley Standard	09/09/2016	Only 18 attend roadshow with health chiefs

Oxfordshire's public services under pressure - public health annual report by Dr Jonathan McWilliam	Abingdon Herald	14/09/2016	Health boss appeals for major reforms Alarm: Services will be hit with a 'cocktail' of issues unless widespread action is taken
Transformation - delay of consultation announced at HOSC	Oxford Mail	15/09/2016	Plan for major NHS shake-up in Oxfordshire 'could be delayed until 2017'
Transformation	Oxford Mail	20/09/2016	NHS reforms plan to miss 2016 deadline
Transformation - maternity focus group	Oxford Mail	20/09/2016	Views sought by Oxfordshire Clinical Commissioning Group on county-wide maternity services
Transformation - maternity focus group	Oxford Mail	21/09/2016	Maternity focus group plea to women in area
Oxfordshire's public services under pressure - public health annual report by Dr Jonathan McWilliam	Witney Gazette	21/09/2016	Call for reforms over health concerns
Transformation - maternity focus group	Bicester Advertiser	22/09/2016	Women's views on maternity service needed
Transformation - maternity focus group	Oxford Times	22/09/2016	Sign up to have voice heard on midwifery and paediatric care
Transformation - maternity focus group	Henley Standard	23/09/2016	Views sought on local maternity services
Transformation	Oxford Mail	28/09/2016	Wantage MP Ed Vaizey warns that residents will pay the price for health consultation delay

Transformation - maternity focus group	Abingdon Herald	28/09/2016	Give your views on maternity units
Transformation - maternity focus group	Witney Gazette	28/09/2016	People to be quizzed on maternity service
Transformation	Oxford Mail	30/09/2016	January cut-off for consultation on NHS revamp
October 2016			
Transformation	Oxford Times	06/10/2016	Draft plan for reshaping of health services
Transformation	Abingdon Herald	12/10/2016	Have a say in future of health services
Transformation	Oxford Mail	13/10/2016	Consultations on healthcare services overhaul
Transformation	Oxfordshire Guardian	13/10/2016	NHS roadshow visits town Chance for residents to air opinion on cuts to budget
Letter - Transformation	Oxford Times	27/10/2016	Investing in health (Letter)
Healthwatch Oxfordshire - article by Eddie Duller on the new model of NHS care	Oxford Mail	06/10/2016	Home-based treatment is new model of NHS care
Healthwatch Oxfordshire denied access to STP plans under FOI	Oxford Mail	22/10/2016	Watchdog is denied access to NHS plans
November			
Healthwatch Oxfordshire - article by Eddie Duller on the new model of NHS care	Oxford Mail	01/11/2016	Bed-based hospital care switches to homes... but where's the consultation?

Transformation / STP	Banbury Guardian	03/11/2016	New Oxon group to help fight for Horton County campaign emerges in bid to preserve local care
Transformation / STP	Henley Standard	04/11/2016	Health watchdog angry at 'secret' care plans