16. Appendix 4: PCT routes and methods to engagement

Routes
- LIINks
- Our own data – mainly collected from previous consultation activity
- Contacts specific to consultation identified by commissioning leads e.g. Mental Health
- Voluntary sector – particularly but not exclusively via the OCVA distribution list. Includes charities and community groups
- Via health advocates/Community Development Workers into groups they work with
- Identifying suitable contacts for individual consultations e.g. employers and employers organisations, health organisations including leisure centres, community interest groups such as WI (where we have had considerable successes)
- Political stakeholders from parish to MEP level
- Routes via partner organisations – e.g. library services
- Commercial sector (e.g. for road shows)
- Occasional use of personal contacts
- Staff
- Patient Participation Groups in GP surgeries
- Patient interest groups

Methodologies for engagement
- Surveys
- Workshops
- Key note events
- Meeting and presentations at groups own meetings
- Focus groups
- Oxfordshire voice
- Feedback after engagement direct to those who have engaged by direct mailing or email
- Staff briefing
- Media
- Own publications – internal and external
- Website – “Talking Health”
- Intranet
- Local newsletters
- LIINks newsletters
- Membership of project groups and programme boards within PCT
- Sounding Boards (Mental Health)
- Facebook
- Twitter
- Roadshows
- Direct email including via partner organisations and others
- Phone one to one conversations
- Membership forums and community forums
- Exhibitions
- AGM and Board via Q&A sessions