14. Appendix 3: Stakeholder Matrix

Satisfy – This group are mainly opinion formers who need to be kept satisfied with what is happening. Regular review of their position is required.

Manage – Key stakeholders who should be fully engaged through communications and consultation.

Monitor – This group needs to be monitored for communications and engagement need.

Inform – Keeping interested people/groups informed. Those in this section may need to have their influence increased depending on the subject/work programme.